

## **Delaware Human Trafficking Coordinating Council**

### **Public Awareness Committee Meeting Minutes**

**June 16, 2017**

**In attendance** person/conference call: Mary McDonough, Patty D'Angelo, Christian Craig, Mary Darby, Norma Freire, John Fruits, Laurie Guinard, Elisa Lehman, Nancy McGee, Sunny Rayavarapu, and Fay Whittle

**Presenters:** Marriott International – Tu Rinsche and Erin Neill.

**Note:** If I have missed anyone that attended or who was on the conference call, or if I spelled a name incorrectly, please advise.

**Next Meeting** is Friday, July 21, 2017 – 3:00 – 4:30 pm.

**Next Meetings** going forward the meetings will continue to be the third Friday of the month -

**Location:** 500 N. King Street, Court House – CCP conference room

Conference call information:

Call: 1-877-366-0711

Participant's code: 85006785#

Leader's code: 82059846#

#### **Topics discussed:**

1. Presentation by Marriott International – see Hospitality subcommittee update below
2. May 19<sup>th</sup>, 2017 minutes were approved and forwarded to the HTCC admin.
2. Printing update – we are waiting for the QR code feasibility with Polaris before we reprint our new flyers. Polaris needs to get permission from their funder, Department of Health and Human Services.
3. A Challenge for Men, HT=PA awareness piece for Father's Day was written by Dennis Jones. The piece was supposed to be in the News Journal, but it was not. Excellent piece Dennis.

## **Updates from subcommittees including events scheduled**

### **1. DeIDOT, Silvana Croope and Stephanie Johnson - See below for carry over topics**

Note: Nurses assessment form being collaborated with State Police. – discuss further at future meeting.

1. Expand the partnership they have with AAA to Human Trafficking awareness. Your public service announcements on work zone safety with AAA is excellent, can you expand the relationship?
2. Any update with working with DMV on HT Public Awareness.

### **2. Medical subcommittee**

**Annamarie McDermott and Jashina Miller –**

#### **Previous topic**

It was mentioned to reach out to AI DuPont, Dr. Steven Lawless is a contact for you, I believe you have his email, let me know if you need it.

Idea from Jashina Miller - Host a weeklong movie festival at St Francis, various times and lengths to reach different work shifts. St Francis wants to open this invitation to other hospitals as well. 1) Once human trafficking is on your radar, it is hard to forget, and shows don't tell has the biggest aspect. Two movies, Patty would like to suggest are "SOLD" and I am Jane Doe (available on Netflix). Two films Yolanda suggested were Very Young Girls and Sex and Money.

Subcommittee future goal: forum for medical providers with Dr. Jeff Barrow

#### **Update Yolanda Schlabach: carry over topic**

Yolanda would like to discuss the possibility of eventually planning a HEAL (document sent to Medical subcommittee) training or statewide symposium, (mentioned in our minutes last month and month before) with Dr. Barrow's for nursing and medical staff on HT.

HEAL's purpose is to discuss issues at the intersection of public health and human trafficking. Links (from the HEAL group) on medical research and training were sent in an email, May 10<sup>th</sup> to the medical subcommittee.

Yolanda and Annamarie have a meeting scheduled July 25<sup>th</sup> for further discussion.

July and August events with Yolanda will be distributed by her assistant Kristen.

Fay and Yolanda have an event planned in September, more to follow.

### **3. Education – Johanna Bishop, Eleanor Kiesel (co-chairs), Murphy Marbury, Lori Sitler, and Angela Steele- Tilton.**

Wilm U has an event scheduled for **July 18, 2017**, with Holly Austin Smith, author of Walking Prey, and trafficking survivor. Ms. Smith, who will be speaking, was trafficked in Atlantic City, New Jersey. We encourage folks to purchase her book. Link to register along with flyer was sent to this committee by email.

Three students from Wilm U have been added to our HT-Public Awareness committee. Thank you.

**4. Retail outreach and high school volunteers - Syreeta Scott, Sunny Rayavarapu, Dennis Jones and Leslie Brower.**

**From Sunny Rayavarapu - She hosted a very successful event at her school - congrats Sunny**

The main focus of this event was to promote diversity, tolerance, and equality for the Indian culture. The other aspect of the event was to provide information for human trafficking cultural awareness. Nancy McGee gave a very informative speech. Other speakers at the event included Governor Carney, U.S. Senator Chris Coons, international speaker and Temple University of the Fox School of Business, Pallavi Chitturi, former President of the Islamic Society of Delaware, Irfan Patel, among others. All in all the night was a huge success, with over 300 attendees.

**Ongoing topic: Wawa** This committee needs to continue to repost, revisit Wawa's across the state. This will need to be an ongoing effort once new flyers are printed. **Volunteers needed!**

Do we have an update or a volunteer needed to pursue Royal Farms and 7- Eleven's, do we want to pursue?

**5. Hospitality/Hotel update = Laurie Guinard and Mary Darby (co-chairs), Patty D'Angelo**

Marriot's presentation, given by Tu Rinsche and Erin Neill was on effective ways to seek cooperation from Hotels and Motels in regards to Human Trafficking. Our thanks again, Tu, to you and Erin, for sharing exciting program ideas for human trafficking training for hotel staff in Delaware. We look forward to collaborating with you in this endeavor. **Marriot's motto is "How we do business is as important as the business we do."** These words say a lot about the integrity of this organization. It is worth mentioning that Marriot International has over 6000 hotels worldwide, 100,000 employees across the globe. New employees receive human trafficking training within their first 90 days. Their training addresses 4 areas of Hotel employees Lobby, Restaurant, Housekeeping, and Safety and in 15 languages. The training educates these employees on what to look for, the signs. Their training has saved lives.

**Note: an area we need to keep awareness on is short term rentals - Air B&B, VRBO, etc. , we heard this before.**

As members of Delaware's Human Trafficking Public Awareness Committee, we are very interested in trying to replicate the hotel staff training initiative undertaken in the State of Connecticut that you described to us. As we discussed at our meeting, it is our hope that the University of Delaware's Hotel Management program will be interested in partnering with the American Hotel Association and its Delaware branch to sponsor such important human trafficking training for hotel staff in our State. To that end, we'd appreciate you (Tu and Erin) and taking you up on your offer to reach out to the American Hotel Association to get the ball rolling. Initial contact was made, update planned for our July 21<sup>st</sup> meeting.

Next steps: Discussion and collaboration, in progress with University of Delaware Rita Landgraf. Per Rita, a Representative from Marriott is a member of the U of D advisory board, so already a great connection. Key takeaway from this meeting with Marriott is the training is free to academic institutions, which is why the state of Connecticut partnered with the Quinnipiac School of Law when it conducted its blitz HT training for hotel staff.

We hope to have such blitz training in January 2018 in observance of HT awareness month.

Identify Delaware lodging and hotel association contact, link provided to Mary Darby.

<http://www.delawarelodging.org/index.cfm?ref=10100>

Are there other members, I need to add to this committee, other than myself.

#### **6. Bereavement update – Mary Darby, Dr. Doris Griffin, and Dr. Regina Giannone- Tyler**

Subcommittee update scheduled for next meeting, July 21, 2017

#### **Ongoing Topic and decision to be made at July 21, 2017 meeting**

1. **Identify the members who want to actively participate and the members who would prefer to only receive the HT- PA information. Patty will set up two lists.**

#### **Phase 2 in progress**

1. **Human Trafficking Public Awareness materials printed in other languages, both in Spanish and Mandarin translation was completed, working on finalizing the documentation of the Creole language. Updated HT Public Awareness flyers with revised photos are completed; we are waiting on Polaris and the QR code development and approval**
2. **Addition of a Bereavement subcommittee – Mary Darby is coordinating first meeting with her subcommittee. Members – Mary Darby, Doris Griffin, and Regina Giannone- Tyler.**
3. **Speakers Bureau – Yolanda Schlabach developed and trained**

#### **Phase 2 – up for discussion**

4. **Web site for HT Public Awareness**
5. **Public Awareness for Labor Trafficking and Human Trafficking of Children. More children than we think are being trafficked between the hours of 3pm and 6pm.**